



WHAT THE RALLY IS

The Big Raise (A Florida 501c3 not-for profit) is having a road rally in June 2025 to raise funds for amazing not-for-profit organizations (see our other events at JoinTheRaise.com). If you join the rally you choose your own charity to raise money for. <u>The rally will be an exciting drive over three</u> <u>days and two nights through sights and destinations</u> <u>of the Midwest starting in the Chicago area.</u> We will visit various restaurants; breweries; and tourist destinations and have a time that you will not forget. The 2025 rally is limited to 20 "teams."

THE ROUTE

Go to: JoinTheRaise.com/rally/map for the details.

HOW TO JOIN

To get in the rally all you need to do is **A**-*pick* a charity to raise money for: **B**-pay a registration fee to the Big Raise of \$500; **C**-ask people to sponsor your car and your charity; **D**-bring your car and your "team" (whoever you want along on the drive). <u>It that simple. You can use any car you want for the rally.</u>

WHAT YOU GET

The Big Raise (A Florida 501c3 not-for-profit) will provide you with a custom team design and theme for your rally vehicle (it doesn't have to be a car, but I would advise against a motorcycle). You will get a non-permanent decal package that will decorate your vehicle with your team style; your sponsors; event sponsors; and your chosen charity (think looks like a NASCAR).

<u>You will get a custom webpage for your team where</u> <u>people can sponsor your car by the mile; by the ac-</u> <u>complishment; by your daily result.</u>

Your team will also start out with some sponsorship (from the event sponsors) that goes toward your overall team raise for your amazing charity (it must be a valid 501c3).

Your team will get the daily route, challenges, tasks and games for the drive and get to participate in the nightly team dinners and other events that make this something you will not forget.

Each team will get their own driving jerseys with their team colors, design, logos, etc.

Last (and most important) is the winning team (one that raises the most \$\$ for others) will get the five foot tall Big Raise Rally cup to put in their living room and really impress their family.

SIGN UP NOW (space is limited)

Go to Jointheraise.com/rally. <u>Complete the information</u> on team name: color scheme and team and your email address/name/phone. You will get an email with a link to pay the \$500 registration fee and YOU'RE IN!

JoinTheRaise.com/register