

# THE BIG RAISE



St. Jude Presents  
**The Big Raise**  
Reunion Florida  
**February 25-26, 2024**

[JoinTheRaise.com](https://JoinTheRaise.com)

# ST. JUDE QUICK FACTS

**CANCER**

IS  
THE **NO.1**

CAUSE OF DEATH BY DISEASE  
for children <14 in the U.S.

TREATMENTS INVENTED AT ST. JUDE HAVE  
HELPED PUSH OVERALL **CHILDHOOD  
CANCER SURVIVAL** RATES FROM




WE WON'T STOP **until no  
child dies from cancer.**

*St. Jude **FREELY SHARES discoveries**, so one child saved  
at St. Jude means doctors & scientists worldwide can use that  
knowledge to save thousands more children.*



of operating funds  
are raised by  
private donations

St. Jude treats patients from   
all 50 states and  
around the world.

**NO FAMILY EVER PAYS ST. JUDE FOR ANYTHING**  
because all they should worry about is  
**helping their child live.**



# THE BIG RAISE

Dear St. Jude Friends and Supporters,

I hope you will make plans to join us for “The Big Raise” at Reunion Resort February 25th & 26th 2024. Consider making time to join us at this two-day and two-night, event to be held on the beautiful grounds of Reunion Resort in Kissimmee, Florida. Reunion is the only golf resort with Signature Design courses by three of golf’s greatest legends - Jack Nicklaus, Tom Watson, and Arnold Palmer. Please consider supporting our event and joining the St. Jude mission: Finding cures. Saving children.®

The event will feature an expanded format for 2024 that will include the welcome dinner on Sunday night and golf tournament the following Monday morning. The new schedule will include a Sunday golf outing (12:30-1:30) or poolside reception 1:30-4:00 PM and Monday night 7:30-10:00 Glow Golf/Appetizers/Drinks/Cigars on the driving range.

All events will feature prizes, entertainment, and fun. The welcome dinner features an outstanding dinner at the resort ballroom, entertainment after dinner, and live and silent auctions to benefit the St. Jude Children’s Research Hospital. Monday morning all golfers unite to take on childhood cancer and other life-threatening diseases. This year’s tournament will have live scoring, and prizes for top three teams.

Since opening its doors over 60 years ago, St. Jude Children’s Research Hospital has changed the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. No family ever receives a bill from St. Jude for treatment, travel, housing, or food - because all a family should have to worry about is helping their child live. St. Jude freely shares the discoveries made, so one child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

I have been blessed to be involved with this event and St. Jude. I hope you can join us, support the mission, and see how you can participate for the kids. Thank you in advance for your consideration.

For the Kids, Jon A. Anderson  
Chairman The Big Raise Inc.  
chairman@jointheraise.com  
1-800-691-8176



[JoinTheRaise.com](http://JoinTheRaise.com)





## **Schedule of Events**

### **Sunday**

**12:30-1:30 Tee Times on Palmer Course for Golfers**

**1:30-4:00 Reception for non-golfers**

**6:00-7:00 Cocktails at the Ballroom**

**7:15 St. Jude Program Part 1**

**7:45 Dinner**

**8:15 St. Jude Program Part 2**

**9:30 Auction Closes**

**10:00 Event Concludes**

### **Monday**

**7:00 Registration Opens and Breakfast buffet served**

**8:30 Shotgun Start**

**1:30 Event Concludes**

**1:30-3:00 Lunch is served, prizes, awards.**

**7:30-10:00 Glow Golf/Appetizers/Cigars/Drinks on the driving range**





## 2024 Sponsorship Opportunities

### **“MIRACLE” SPONSOR – \$25,000**

#### **Four Opportunities Total (2 remaining)**

Sponsorship opportunities include:

- Two tables (16 tickets) at Sunday evening banquet
- Two golf foursomes – includes two-night hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity for one large welcome banner with your logo displayed in prominent location at golf tournament
- Premier signage placement for your choice of 19th Hole Sponsor or Breakfast of Champions
- Brand inclusion on all event related materials
- Logo on event invitation and event website
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag

### **“PROMISE” SPONSOR – \$15,000**

#### **One Opportunities Total (One remaining)**

1. Golf Shirt: Company provided golf shirt with co-branded logo (St. Jude logo on chest; your company's logo on sleeve)
2. Golfer Goody Bag: Company provided golfer goody bag with company logo
3. Golfer Hat: Company provided hat with co-branded logo (St. Jude logo and your company's logo)

#### **All sponsorship opportunities include:**

- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes two-night hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity to include logo on banner placed at the golf tournament
- Opportunity to include logo on welcome signs at golf tournament
- Logo displayed on tournament web site
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag

### **“DREAM” SPONSOR – \$10,000**

#### **Five Opportunities Total (Four remaining)**

- Logo inclusion on digital screens in golf carts
- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes two-night hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity to include logo on banner placed at the golf tournament
- Opportunity to include logo on welcome signs at golf registration
- Brand inclusion on all event related materials
- Logo displayed on tournament web site



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- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag

## **“FRIEND OF ST. JUDE” SPONSOR – \$5,000**

### **Fifteen Opportunities Total (14 remaining)**

- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes two-night hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Name recognition on event multimedia presentation played continuously throughout the banquet
- Name inclusion on event night signage
- Name displayed on tournament web site
- Souvenir photo of your team for each player

## **INDIVIDUAL GOLFER – \$2,000**

### **Twenty Opportunities Total (Twenty Sixteen remaining)**

- Two tickets for you and a guest to attend the Sunday evening banquet
- Individual golf spot includes two-night hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Souvenir photo from golf tournament

## **BANQUET + HOTEL STAY + On Course 2 Hole Sponsor– \$1000**

- Two tickets to attend the Sunday evening banquet
- One overnight hotel stay

## **HOLE SPONSOR – \$500**

*This is an opportunity for your business to showcase its unique products. Possibilities include, but are not limited to product sampling (food and beverage included), new product demonstrations, product displays, etc. The sponsor should provide fun and engaging activities on the hole for the golfers that are not overly time consuming (all activities are subject to St. Jude approval).*

Sponsorship includes:

- Corporate signage placed on one hole on golf course
- Opportunity to showcase your product/service in player goody bag
- Recognition on event signage at Sunday banquet and Monday golf

## **BANQUET + HOTEL STAY – \$500**

- One ticket to attend the Sunday evening banquet
- One overnight hotel stay





## 2024 SPONSORSHIP COMMITMENT FORM

Recognition/Company Name \_\_\_\_\_  
(as you wish to appear in event publications)  
Contact Person \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone ( \_\_\_\_\_ ) \_\_\_\_\_  
Email \_\_\_\_\_  
REFERRED BY \_\_\_\_\_

Yes, I want to support the The Big Raise Inc.

- MIRACLE SPONSOR - \$25,000 (Two remain)
- PROMISE SPONSOR - \$15,000 (One remaining)
- DREAM SPONSOR - \$10,000 (Four remaining)
- FRIEND OF ST. JUDE SPONSOR - \$5,000 (Fourteen remain)
- INDIVIDUAL GOLFER - \$2,000 (Twenty remain)
- HOLE SPONSOR - \$500
- BANQUET & HOTEL STAY - \$500
- INDIVIDUAL BANQUET TICKET - \$250 (Sunday only)
- I cannot sponsor or attend the event but I want to support the Kids of St. Jude. \$ \_\_\_\_\_

**Please make checks payable to The Big Raise, Inc.**

They can be sent to: The Big Raise Inc. 8297 Champions Gate Blvd. #456; Champions Gate, FL 33896

- Check  To pay by credit card, go to [JoinTheRaise.com/Register](http://JoinTheRaise.com/Register)
- Please indicate whether you require an INVOICE or any additional documentation to process

payment.

Items needed:

Please return completed form to The Big Raise Inc. via:

email: [director@jointheraise.com](mailto:director@jointheraise.com)

phone: 1-800-691-8176

mail: 8297 Champions Gate Blvd. #456; Champions Gate, FL 33896

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**Reunion – Join The Raise**

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